

Mustafa Brown

<https://mb20787.wixsite.com/mbrown>

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EXPERIENCE & LEADERSHIP

Muslim Basketball, New Jersey — Content Creation Lead

June 2023 - PRESENT

- Managing and consistently posting engaging content on Instagram, growing follower count to over 1800 in tri-state area demographic.
- Producing and designing multiple graphics weekly on Canva, resulting in a 70% increase in user engagement.

UPS, Mount Olive, New Jersey — Warehouse Associate

September 2024 - September 2024

- Managed daily loading and sorting of 2000+ packages, ensuring a streamlined operation to 5+ delivery trucks each shift.
- Consistently handled packages weighing up to 70+ lbs, demonstrating physical stamina and safety compliance.

Islamic Community Cultural Center, Parsippany, New Jersey — Community Leader

January 2021 - September 2023

- Instructed a class of 10-20 elementary-aged students during the summer, fostering their spiritual and cultural growth and planning extensive teaching methods and meetings with staff to address progress consistency.
- Developed and implemented a comprehensive curriculum annually through parental feedback and concerns, fostering a collaborative learning environment that improved students' understanding of Islamic principles and practices.

EDUCATION

Rutgers University, New Brunswick — B.A in Psychology

September 2021 - January 2026

Minor: Digital Communications and Information Media (DCIM)

SKILLS

Graphic Design (Canva)
Web Development (Wix)
Microsoft Office
Creative Writing
Social Media (Instagram)
Content Creation
Digital Marketing

LANGUAGES

English

Arabic (Intermediate)